

Propulsion

l'expertise commerciale

We can help boost your sales in France!

PROPULSION is the answer to your French business development.

- You Intend to **study a specific market in France**
- You need assistance to **build a sales network**
- You want to **be present at an exhibition in France**
- You would like to **enrol a sales force for targeted missions**
- You need to **adapt your product / services to French standards**

After a precise study of your requirements , *PROPULSION* will build a tailor made proposition , to suit your needs

Experience : More than 20 years in North America, Europe, Africa, South East Asia
Launching technical equipment as marketing commercial manager.

- France : Wrapping equipment, woods dryers, clean rooms
- Canada : X-ray an Medical equipment
- Ivory Coast : Handling Equipment and agricultural equipment.
- Niger : Electric generators, pumps, Land Rover
- Gabon : 4x4 Vehicles

Qualification :

- Engineer – Centre d'études supérieures des techniques industrielles.
- International business Specialist



Jean-Pierre ROSE
Director

You can ask *PROPULSION* for many types of projects, to generate business opportunities in France :

Your export plan to France

- Assistance in building a commercial export strategy for France
- Searching French partners, agents, resellers...

Your Market

Market research in France
Competitor analysis
Analysis of your company's potential

Your communication strategy

- Translation of your promotional documents
- Handling French communication campaign

Operational assistance in sales

- Directly contacting targeted French customers
- Achieving a French sales network
- Being present on your behalf at trade shows

Your mission in the field

- Organisation of appointments
- Logistic organisation of your business trip
- Interpreting
- Negotiation assistance

**These missions are just some examples.
Feel free to contact us for an initial
discussion of your particular needs.**

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