

Why Canadian companies fail in catching French clients

Your products/services are successful in Canada..... but not in France
Here are the main reasons:

French consumers

- never look for a product /service on the web.ca
- never call a Canadian phone number because of time difference and because they simply speak French !-
- never send an order to a Canadian company based in Canada

To break into the French market quickly and efficiently PROPULSION proposes to you a complete " attack" kit including:

- A website written in good French language , with a French look whose address ends in .fr and hosted in France.
- A French dedicated phone number with a French assistant answering in French
- An address in France which can receive orders for you

All at a very competitive price.



How to penetrate the French market ?

You may have thought that to penetrate the French market you will have to go step by step: find a list of potential customers, translate your brochure, send the French brochure to the list of leads, then call them (oops in French!), organise a visit to France, gain first orders ; when the results begin to be acceptable, look for an office in France, recruit a French manager....

Forget about this and directly choose the Propulsion Solution

So simple
so efficient
so economic
so cost effective

When using the Propulsion solution you will get :

- **The French savoir faire** (only French people can sell to French people)
Our French team will make presentations of your product acceptable to French customer and will advise on the best way of distribution.

- **A real presence in France.**
That will make the difference. We will provide you a French address, a French website and a French tel number with a French assistant, all of this under your name. A real presence in France from the start of your conquest but at a very attractive cost.



You already have an
American e-commerce
website ?



- We'll do a similar French e-commerce website
- Promote it to the French customers
- Get for orders and payments for you

Propulsion
l'expertise commerciale

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To break into
the French market



**The new practical
method**